

Promotion: **Sequans EVK Connectivity Evaluation Offer**

# Terms and Conditions

## Promotion Summary

Customers who purchase a qualifying Sequans Evaluation Kit (EVK) may be eligible to receive complimentary Soracom cellular connectivity for testing and evaluation purposes. The promotional connectivity provides up to three (3) months of service or a maximum value of \$65 USD, whichever occurs first. Participation in the promotion requires registration, activation with Soracom, and compliance with the terms described below.

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## 1. Overview of Promotional Offer

This promotional offer (the “Offer”) is made available through a collaboration between Soracom, Inc. (“Soracom”) and Sequans Communications (“Sequans”).

Eligible participants who purchase a qualifying Sequans evaluation kit (“EVK”) and complete the required registration process may receive complimentary Soracom cellular connectivity service for evaluation and testing purposes, subject to the terms outlined below.

The Offer provides **up to three (3) months of Soracom connectivity service or a maximum promotional value of sixty-five U.S. dollars (USD \$65), whichever occurs first.**

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## 2. Eligibility

To qualify for this Offer:

- The participant must purchase an eligible Sequans evaluation kit identified by the SKU numbers listed in Section 3 below.
- The EVK must be purchased through an authorized distributor or reseller.
- The participant must register the EVK through the Sequans EVK registration page accessed via the QR code included with the kit.
- The participant must complete the Soracom promotional registration form linked from the Sequans EVK page.

- The participant must establish or activate a Soracom account and complete onboarding with a Soracom Customer Engagement Specialist (“CES”).
- The participant must provide the **ICCID of the Soracom SIM included with the qualifying EVK** during registration.

Soracom reserves the right to verify eligibility prior to activating promotional connectivity.

Participants may be required to provide **proof of purchase** of an eligible evaluation kit to redeem the Offer.

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### 3. Eligible Evaluation Kit SKUs

This Offer applies only to the following Sequans evaluation kit SKUs:

- EVK-C-GC02S1-NA2-Soracom
- EVK-C-GC02S1-EU2-Soracom
- EVK-B-GM02SP-SORACOM
- EVK-B-GM02S-SORACOM

Devices or evaluation kits not included in the list above are **not eligible** for this promotional Offer.

Soracom and Sequans reserve the right to update or modify the list of eligible SKUs at any time.

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### 4. Activation Requirement

Promotional connectivity **does not activate automatically**.

Participants must complete the Soracom promotional registration form and participate in the activation process with a Soracom Customer Engagement Specialist.

Connectivity service will begin **only once Soracom activates the service**.

Soracom may make reasonable attempts to contact participants regarding activation; however, Soracom is not responsible if the participant does not respond or complete the activation process required to enable the promotional connectivity.

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## 5. Promotional Value

The Offer includes:

- Up to **three (3) months of Soracom connectivity service**, or
- Up to **\$65 USD in connectivity usage**

whichever occurs first.

If usage exceeds the promotional value, participants may be required to complete additional account setup and provide billing information to continue connectivity service under Soracom's standard pricing and service terms.

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## 6. Promotional Period

The promotional connectivity period begins **immediately upon activation by Soracom**.

The promotional connectivity expires after three (3) months from the activation date regardless of whether the connectivity has been actively used.

Unused promotional value does not carry over beyond the promotional period.

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## 7. One Offer Per Company

The Offer is limited to **one redemption per company per qualifying EVK**.

Soracom reserves the right to review and deny duplicate submissions, multiple redemptions, or registrations that appear to circumvent the intent of the promotion.

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## 8. Registration Information and SIM Identification

Participants must provide accurate business contact information when registering for the Offer.

In addition to standard registration details, participants must provide the **ICCID (Integrated Circuit Card Identifier)** of the Soracom SIM card included within the qualifying Sequans evaluation kit.

The ICCID is used to verify that the SIM originated from a qualifying EVK associated with this promotion.

Participants are responsible for ensuring the ICCID is entered accurately during registration. Soracom is not responsible for delays or inability to activate promotional connectivity resulting from incorrect or incomplete ICCID submission.

The ICCID submitted during registration must correspond to the Soracom SIM card packaged within a qualifying Sequans evaluation kit associated with this promotion. SIM cards obtained through other channels, previously activated SIMs, or SIMs not originally included with an eligible EVK are not valid for redemption of this Offer.

Soracom reserves the right to deny eligibility if:

- The ICCID cannot be validated
- The ICCID does not correspond to an eligible EVK
- The registration information is incomplete or inaccurate
- The submission does not reasonably demonstrate a legitimate evaluation or development use case

Soracom may request additional information to verify eligibility.

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## 9. Use of Connectivity

The promotional connectivity is intended solely for **evaluation, development, and testing purposes** using the qualifying Sequans EVK.

The Offer may not be used for:

- Commercial production deployments
- Live customer services or operational environments
- Resale or redistribution of connectivity services
- Long-term operational connectivity outside the scope of device evaluation

Soracom reserves the right to suspend or terminate promotional connectivity if it determines that the service is being used outside the intended evaluation purpose.

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# 10. Network Usage and Abuse Prevention

Soracom reserves the right to monitor usage associated with this promotional connectivity.

The Offer is intended for **reasonable evaluation and development traffic** consistent with EVK testing.

Soracom may suspend, limit, or terminate promotional connectivity if usage indicates:

- Excessive or abnormal traffic patterns
- Automated or synthetic traffic inconsistent with device testing
- Activity that negatively impacts network performance
- Attempts to bypass promotional limits or restrictions
- Violations of Soracom's acceptable use policies

Participants exceeding the promotional value or demonstrating abnormal usage may be required to transition to a standard Soracom service plan to continue connectivity.

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# 11. Continued Service After Promotional Period

Once the promotional connectivity value or promotional period has been exhausted, participants who wish to continue using Soracom connectivity services may be required to provide valid billing information and agree to Soracom's standard service terms and pricing.

If the participant does not complete the required account setup necessary to continue service, Soracom may suspend or terminate connectivity at the conclusion of the promotional period.

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# 12. Hardware Responsibility

Soracom provides connectivity services only and is **not responsible for the hardware components included in the Sequans evaluation kit (EVK)**.

Questions regarding:

- EVK hardware functionality
- Device configuration

- Module operation
- Hardware documentation
- Hardware defects or replacement

should be directed to **Sequans Communications** or the distributor from which the EVK was purchased.

Information regarding the Sequans EVK may be found at:

<https://my.sequans.com/evk>

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## 13. Non-Transferable Offer

The Offer:

- Has no cash value
  - May not be transferred, exchanged, or resold
  - May not be combined with other Soracom promotions unless explicitly stated
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## 14. Redemption Window

The promotional offer must be redeemed within a reasonable period following purchase of the qualifying evaluation kit.

Soracom reserves the right to request proof of purchase and decline promotional activation if the request occurs outside the active promotional period or cannot be reasonably verified.

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## 15. Modification or Termination

Soracom reserves the right to modify, suspend, or terminate the Offer at any time if fraud, misuse, technical issues, or business considerations require changes to the promotion.

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## 16. Fraud, Automation, and Abuse Prevention

Soracom reserves the right to reject or invalidate any promotional registration that appears to be fraudulent, automated, scripted, duplicated, or otherwise inconsistent with the intended purpose of this Offer.

This includes but is not limited to:

- Registrations submitted through automated tools, bots, or scripts
- Multiple submissions intended to bypass the one-offer-per-company limitation
- False or misleading company or contact information
- Attempts to manipulate the registration or redemption process

Soracom may investigate suspected abuse and reserves the right to suspend promotional connectivity, deny activation, or disqualify participants if misuse is identified.

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## 17. Limitation of Liability

To the maximum extent permitted by applicable law, Soracom and Sequans shall not be liable for any indirect, incidental, or consequential damages arising from participation in the Offer, including but not limited to connectivity interruptions, device incompatibility, or network availability limitations.

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## 18. Questions

For questions regarding this promotional offer, please contact:

**[us-partnership@soracom.io](mailto:us-partnership@soracom.io)**